

Regional Awards Program Nomination Form

***Deadline for Submission: Friday, September 3, 2021***

***PROMOTIONAL AWARD***

*The purpose of this award is to recognize outstanding promotional efforts of a park and*

*recreation or leisure agency for the past year. This award should represent an individual event.*

# Class Population

# Class I Cities 75,000 and over

Class II Cities up to 75,000

City Population: Class:  - I Class:  - II

Name of Nominating City:

Agency:

Address:       City:      Zip:

Nominator:       Title:

Phone:       Email:

As evidence of achievement, nominations for the Promotional Award must include the following information:

* Overview of Public Affairs/Marketing Office
* Evidence of the effectiveness of promotional programs to your target market
* You may submit 2-5 pictures of your promotional efforts in action (at an event, etc).
* Electronic versions of the following materials **(submit in PDF format)**:
  + Printed Booklets (2 - 4 newsletters, program brochures, or annual reports)
  + Single page printed materials (2 - 4 posters, flyers, cards, or post cards)
  + News articles (2 - 4 news releases, photos, or feature articles)
  + Novelty items (2 - 4 T-shirts, balloons, or key rings)
  + Videos (link to YouTube video)

\*\*Submission requirements can be found on the Program Nomination Information Form.

**Insert your 4-5 line summary here:**

**Insert your written narrative (no more than 3 pages) here:**

*All winners will be notified by October 1, 2021*