



NORTH REGION

TEXAS RECREATION & PARK SOCIETY

2024 SPONSORSHIP OPPORTUNITIES



Dear Friends of the Texas Recreation & Park Society North Region,

The Texas Recreation & Park Society North Region and 2024 Planning Committee are in the planning stages for this year's TRAPS North events, fundraisers and networking opportunities.

The Texas Recreation & Park Society North Region is comprised of over 75 parks and recreation agencies and more than 900 members that include decision makers, planners, maintenance staff, and event coordinators. These dedicated professionals are looking for new ways to work more effectively and creatively. To meet these needs, the North Region hosts a myriad of events across the region. Events highlighted are the annual Conference, Maintenance Rodeo and Golf Tournament. Vendors will be able to promote their products, knowledge, services and build relationships with the professionals who attend these events.

By taking advantage of sponsorship opportunities with the Texas Recreation & Park Society North Region, your business will be able to maximize exposure to the members and partners of TRAPS, while showing your support and dedication to the region. With a variety of sponsorship levels available, there is a sponsorship option available for businesses of any size.

Outlined in this Sponsorship and Partnership Packet you will find a variety of options fit for your business.

Should you wish to commit or have any further questions or concerns, please feel free to contact me at the information provided below. We look forward to working with you.

Heather K. Lambert
TRAPS North Region Director
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TRAPS NORTH EVENTS

CONFERENCE

The North Region Conference provides educational and networking opportunities for TRAPS members and related professionals. Conference attendance exceeds 500 professionals and provides ample opportunities for vendors to promote their products and build relationships. The 2024 North Region Conference is scheduled for Monday, November 4, in Denton, Texas.

GOLF TOURNAMENT

The TRAPS North Regional Golf Tournament is one of the highlights of the year! Over 140 professionals converge in one location for golf, networking, and fun. Many municipal directors and managers play in this event. The 2024 TRAPS North Golf Tournament will be held Friday, October 18, at the Dallas Cowboys Golf Course in Grapevine, Texas.

PARK MAINTENANCE RODEO

The TRAPS Maintenance Rodeo allows teams from the Region to compete in a variety of maintenance competitions. This fun and educational event is attended by more than 200 maintenance staff and managers. The 2024 TRAPS North Maintenance Rodeo will be hosted by City of Waxahachie at the Waxahachie Sports Complex on Thursday, September 26.

BENEFITS

The TRAPS North Region events could not be held without vendor assistance. The North Region Planning Committee has worked for years to set high standards to meet vendors' needs in relation to promoting their products, services and networking. Event partnership packages have been developed to maximize vendor exposure with these professionals. There are varying sponsorship levels to provide options for showcasing the value and benefit of vendors' products and services. Sponsors will be provided every opportunity to develop relationships with professionals in a fun and relaxed setting. Besides meeting professionals, event sponsors will be able to set up displays and strategically display their logo in high density areas and on event postcards and schedules.

GET INVOLVED

We've limited the amount of sponsorship opportunities to reduce competition and give sponsors greater exposure to TRAPS professionals. Please review the following sponsorship levels listed on the accompanying pages and let us know which one best meets your needs. The 2024 TRAPS North Region Sponsorship Committee is excited to offer you these opportunities. If you should have any questions, please contact us at your convenience. Thank you for your support!

CONTACT US

For more information on becoming a Vendor or Sponsor, please contact Heather Lambert, TRAPS North Region Director at 972-205-2727 or HLambert@garlandtx.gov

2024 NORTH REGION CONFERENCE

11.04.24 DENTON EMBASSY SUITES AND CONFERENCE CENTER

CONFERENCE TITLE
SPONSOR
\$6000 **SOLD**

- Identification on all media and print material as the "2024 TRAPS North Conference Title Sponsor" for the Texas Recreation & Park Society North Region Conference.
- Logo prominently placed on conference publications, social media and schedules.
- Logo and company site link will be prominently placed on TRAPS North Region's website sponsor page www.trapsnorth.org.
- Corporate logo prominently placed on sponsor recognition banners/easels.
- Company will be provided first choice for (2) two exhibit spaces.
- Company will be designated as the official sponsor of the Conference Awards Banquet.
- Company can make short presentation at Awards Banquet.
- Corporate logo prominently displayed on screen and table tents during the Awards Banquet.
- (4) Four Conference Registrations and (4) four lunch tickets provided. (Additional lunch tickets are available for purchase. The cost per ticket is \$60.)
- (1) One Maintenance Rodeo Exhibitor Booth.
- Only (1) one 'Conference Title Sponsorship' available.



Put your business in front of over 500 parks & recreation professionals in a highly targeted, interactive event with plenty of face time and opportunities to demonstrate both your product and your commitment to the industry. Sponsor packages have limited availability; contact Heather Lambert, 972-205-2727 or hlambert@garlandtx.gov to reserve your place at Dallas-Fort Worth's only park conference of the year.



LEVEL II CONFERENCE SPONSOR \$4000

- (1) One Conference Exhibitor Booth provided with preferential placement.
- Logo placed on conference publications, i.e., postcards and schedules.
- Logo placed on TRAPS North Region website's sponsor page www.trapsnorth.org.
- Corporate logo placed on table tents during the Conference Awards Banquet.
- Corporate logo placed on sponsor recognition banners/easels.
- (3) Three Conference Registrations and (3) three lunch tickets. (Additional lunch tickets are available for purchase. The cost per ticket is \$60.)
- (1) One Maintenance Rodeo Exhibitor Booth
- Only (5) five 'Level II Conference Sponsorships' available.

LEVEL III CONFERENCE SPONSOR \$3000

- (1) One Conference Exhibitor space provided with preferential placement.
- Business name placed on table tents during the Conference Awards Banquet.
- Business name placed on sponsor recognition banners/easels.
- (1) One Conference Registration and (2) two lunch tickets provided. (Additional lunch tickets are available for purchase. The cost per ticket is \$60.)
- Logo placed on TRAPS North Region website sponsor page www.trapsnorth.org.
- Only (6) six 'Level III Conference Sponsorships' available.

CONFERENCE GIVEAWAY SPONSOR \$3000

- Company logo on giveaway given to all attendees.
- Company name and logo placed on TRAPS North Region's website sponsor page www.trapsnorth.org.
- (1) One Conference Exhibitor space provided
- (1) One Conference Registration and (1) one lunch ticket will be provided. (Additional lunch tickets are available for purchase. The cost per ticket is \$60.)
- Only (1) one 'Giveaway Sponsorship' available.

CONFERENCE LUNCH SPONSOR \$3000

- Company name and logo displayed on all tables at Conference Awards Banquet.
- Company name and logo on all advertising materials as the 'Conference Lunch Sponsor.'
- Includes ½ price for one Conference Exhibitor Booth.
- Logo placed on TRAPS North Region website sponsor page www.trapsnorth.org.
- Only (1) one 'Conference Lunch Sponsorship' available.

CONFERENCE SOCIAL SPONSOR \$2500

- Company name and logo promoted at Conference Awards Banquet.
- Company name and logo on all advertising materials as the 'Conference Social Sponsor.'
- Company name and logo on a social specific email and social media post.
- Includes ½ price for one Conference Exhibitor Booth.
- Logo placed on TRAPS North Region website sponsor page www.trapsnorth.org.
- Only (1) one 'Conference Social Sponsorship' available.

SOLD





CONFERENCE SNACK BREAK SPONSOR \$2000

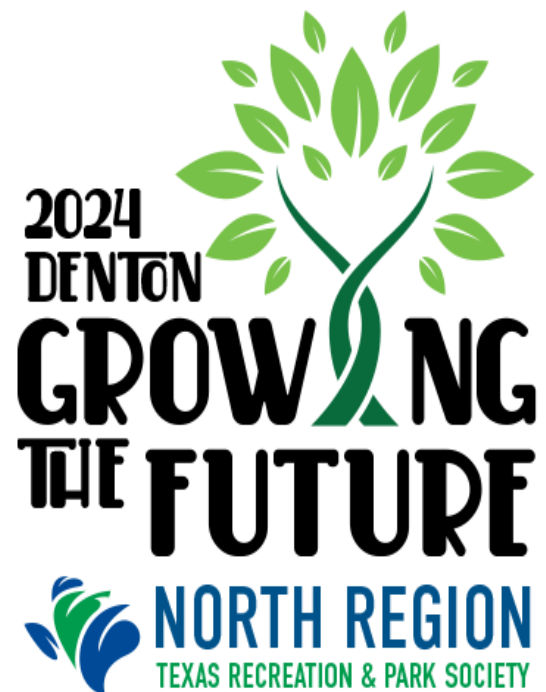
- Company name and logo promoted at Conference Awards Banquet.
- Company name and logo on all advertising materials as the 'Conference Snack Break Sponsor.'
- Includes ½ price for one Conference Exhibitor Booth.
- Logo placed on TRAPS North Region website sponsor page www.trapsnorth.org.
- Only (1) one 'Conference Snack Break Sponsorship' available.

CONFERENCE SESSION SPONSOR \$250

- Company name on program brochure as specific session sponsor
- Company name placed on TRAPS North Region website sponsor page www.trapsnorth.org.
- Only (8) eight 'Conference Session Sponsorships' available.

CONFERENCE EXHIBITOR BOOTH \$750

- Exhibit space is available at the North Region Conference. This is an excellent opportunity to display your products, equipment and services. A few things to know when considering an Exhibitor Booth at this year's Region Conference.
- Sponsors have first choice of booth location based on committed sponsorship levels.
- Each exhibit space will be provided with (1) one table and (2) two chairs.
- Specific exhibit information will be sent to exhibitors before the conference.
- Vendors may begin set up at 6:00 a.m. the day of the conference.
- Exhibitors must have their exhibits set-up and ready by 8 a.m. and exhibit must remain open until the start of the last education session.
- Exhibitors are responsible for all equipment and supplies for their booth.
- Electricity can be provided at an additional cost.
- The exhibitor space includes (1) one lunch ticket. (Additional lunch tickets are available for purchase. The cost per ticket is \$60.)
- Lunch tickets can be ordered on the Partnership & Vendor Agreement Form.
- Only (30) thirty 'Exhibitor Booths' are available for purchase.



GOLF TOURNAMENT SPONSOR OPTIONS

10.18.24 DALLAS COWBOYS GOLF COURSE GRAPEVINE, TX

GOLF TOURNAMENT TITLE SPONSOR \$5000

SOLD

- Company name and logo displayed at tournament meals and awards ceremony (professionally made banner.)
- Company name and logo on all advertising materials as the Title Sponsor.
- Advertised as Golf Tournament title sponsor on the TRAPS North Region website www.trapsnorth.org.
- Includes breakfast, lunch, all course snacks, range balls and golf for (4) four.
- Acknowledgment at the TRAPS North Region Conference as the Golf Tournament Sponsor.
- Advertising on all conference attendee packets.
- (1) One Conference exhibitor booth provided with preferential placement and (1) one lunch ticket
- Only (1) one 'Golf Tournament Title Sponsorship' available.

GOLF TOURNAMENT REGISTRATION SPONSOR \$3000

- Company name and logo at awards ceremony (professionally made banner.)
- Company name and logo on all advertising materials as a Tournament Sponsor.
- Includes breakfast, lunch, all course snacks, range balls and golf for four (4)
- Includes ½ price for one Conference exhibitor space.
- Only (1) one 'Golf Tournament Registration & Door Prize Sponsorship' available.

GOLF TOURNAMENT BREAKFAST SPONSOR \$4000

SOLD

- Company name and logo at tournament breakfast (professionally made banner)
- Company name and logo on all advertising materials as a tournament sponsor
- Includes breakfast, lunch, all course snacks, range balls and golf for (4) four.
- Includes ½ price for one Conference exhibitor space
- Only (1) one 'Golf Tournament Breakfast Sponsorship' available.

GOLF TOURNAMENT LUNCH SPONSOR \$4000

- Company name and logo at tournament lunch (professionally made banner.)
- Company name and logo on all advertising materials as a Tournament Sponsor.
- Includes breakfast, lunch, all course snacks, range balls and golf for (4) four.
- Includes ½ price for one Conference Exhibitor Space.
- Only (2) two 'Golf Tournament Lunch Sponsorships' available.

GOLF TOURNAMENT BEVERAGE SPONSOR \$4000

SOLD

- Company name and logo at awards ceremony (professionally made banner.)
- Company name and logo on all advertising materials as a Tournament Sponsor.
- Includes breakfast, lunch, all course snacks, range balls and golf for (4) four.
- Includes ½ price for one Conference exhibitor space.
- Only (1) one 'Golf Tournament Beverage Sponsorship' available.

HOLE SPONSOR \$1200

- Company name and logo professionally framed at one hole on the golf course.
- Includes breakfast, lunch, all course snacks, range balls and golf for(2) two.
- Includes ½ prices for one Conference exhibitor space.
- Only (11) eleven 'Hole Sponsorships' available.

LONGEST DRIVE SPONSOR \$1000

SOLD

- Name and logo on the longest drive marker.
- Allowed to participate the closest to the pin marker at the hole and chance to visit with players.
- Includes breakfast and lunch for (1) one.
- Present Award at Region Conference Luncheon.
- Only (1) one 'Longest Drive Sponsorship' available.
- NO GOLF INCLUDED.

CLOSEST TO PIN SPONSOR \$1000

SOLD

- Name and logo on the closest to the pin marker.
- Allowed to participate the closest to the pin marker at the hole and chance to visit with players.
- Includes breakfast and lunch for (1) one.
- Present award at luncheon.
- Only (1) one 'Closest to the Pin Sponsorship' available.
- NO GOLF INCLUDED.

PUTTING CONTEST SPONSOR \$1000

SOLD

- Name and logo on putting marker.
- Allowed to participate the putting contest and chance to visit with players.
- Includes breakfast and lunch for (1) one.
- Present award at luncheon.
- NO GOLF INCLUDED.

FRIENDS OF TRAPS GOLF TOURNAMENT \$500

- Includes breakfast or lunch for (1) one.
- NO GOLF INCLUDED.
- Don't have time to participate but want to let TRAPS members know you support them.



MAINTENANCE RODEO SPONSOR OPTIONS

09.26.24 WAXAHACHIE SPORTS COMPLEX

MAINTENANCE RODEO TITLE SPONSOR \$4000

SOLD

- Company name and logo at rodeo (professionally made signage)
- Company name and logo on all advertising materials and social media as the rodeo title sponsor.
- Advertised as Maintenance Rodeo title sponsor on the TRAPS North Region website.
- Includes (1) one Rodeo Exhibitor Booth and (2) two lunch tickets.
- Includes half-price for (1) one Conference Exhibitor Booth
- Only (1) one 'Title Sponsor' for the Park Maintenance Rodeo' available.

MAINTENANCE RODEO LUNCH SPONSOR \$3000

- Company name and logo at Park Maintenance Rodeo.
- Company name and logo on all advertising materials and social media promotions as the 'Park Maintenance Rodeo Lunch Sponsor.'
- Includes your choice of either (1) one Rodeo Exhibitor Booth or ½ price off (1) one Conference Exhibitor Booth.
- (2) Two 'Park Maintenance Rodeo Lunch Sponsorships' available.

MAINTENANCE RODEO COFFEE & BREAKFAST SPONSOR \$750

SOLD

- Company name and logo at Park Maintenance Rodeo.
- Company name and logo on all advertising materials as the 'Park Maintenance Rodeo Coffee & Breakfast Sponsor.'
- Includes (1) one lunch ticket
- (1) One 'Park Maintenance Rodeo Lunch Sponsorships' available.

MAINTENANCE RODEO EXHIBITOR BOOTH \$200

- Exhibit space is available for the Park Maintenance Rodeo. This is an excellent opportunity to display your products, equipment and services to those who directly use your products and services. A few things to know when considering an Exhibitor Booth at this year's Region Conference.
- Each space will include (1) one table and (2) two chairs.
- Exhibit set up begins at 6:30 a.m. on the day of the Park Maintenance Rodeo.
- Exhibitors must be set-up and ready by 8:00 a.m. and your booth must remain open until the end of the last event.
- Exhibitors are responsible for all equipment and supplies for their booth.
- The exhibitor space includes (1) one lunch ticket. (Additional lunch tickets are available for purchase. The cost per ticket is \$20.)
- Lunch tickets can be ordered on the Partnership & Vendor Agreement Form.
- There are unlimited 'Exhibitor Booths' for purchase.

MAINTENANCE RODEO IN-KIND DONATION

- In-Kind donations can be any product, equipment, supplies, etc. needed to host this year's Maintenance Rodeo.
- Your commitment entitles you to the same benefits as a Park Maintenance Rodeo Exhibitor.
- Company logo on the event sign for the associated event.
- *Based on need and approval of conference director.*

