

2025 TRAPS North Region Workshop Schedule At-A-Glance						
	Pioneer 1	Pioneer 2	Pioneer 3	Pioneer 4	Arabian 1	Palomino
8:30 – 9:30am	Trends in Underperforming Recreation Centers Mick Massey, BRS Dr. Joe Walker, UNT	Mastering the Six: Leadership Skills to Elevate Teams, Trust, and Results Farrell Buller, 110%	Retention That Resonates Vanessa Sanchez & Amy Bennett, Southlake	Play for All: A Sensory-Inclusive Initiative for Every Ability Tiff Flinn & Blair Schuyler, Frisco	Raising the Bar: Earning NCOA Accreditation Jaime Jaco-Cooper, Flower Mound	Playground Safety & Maintenance Greg Hawkins, Whirlix
9:30 – 10am	Vendor Break with Snacks					
10 – 11am	Designing for Impact: Programming & Partnerships for Vibrant Public Spaces Brad Moulton & Anita Beard, Dunaway Brian Trusty, PROS Consulting	MOD to MVP: Coaching Impactful Facility Leaders Elissa Malone & Erin Seifert, Allen	Beyond Parks, Facilities & Events: Teaming Up with Emergency Management Heather Smith & Elliott Reep, Carrollton	Not Your Average Day Camp Morgan Denny & Taylor Johnson, Grapevine	Strategic Initiatives for Enhancing Rental Revenue Meghan Wiggins, Grand Prairie	The Hidden Cost of Dredging Ryan Samuelson, dredgeSMART/PondMedics
11:15am – 12:15pm	Keynote: Winning the Day, Every Day! Farrell Buller, Principal, 110%, Inc.					
12:15 – 1pm	Lunch with Vendors					
1 – 2pm	Breathing Life Into Old Parks: A Case Study in Community-Centered Design Stacie Anaya & Erika Tang, Lewisville, Jeff Goodman, Kraftsman	Thriving in Leadership: A Neurodivergent Playbook Kelsey Stuart & Tiffany Thompson, Denton	Mixing Ages, Making Magic: Intergenerational Collaboration & Teamwork Daniel Montanez & Christi Freitas, Frisco	Bears, Beats, Brilliant Events: Event Planning with the Office Jordan Beaulieu, Sachse	Beyond the Spreadsheets & Data: Bringing Your KIPS to Life Heather Smith, Carrollton	What is Project WILD? Grayson Dean, Frisco
2 – 2:30pm	Vendor Break with Snacks					
2:30 – 3:30pm	From Exhibit Hall Dreams to Reality Kim Bybee & Richard Clarke, Carrollton	One Brand, Many Voices: Collaborating for Unified Reach Amy Kinkade & Michelle Feldker, McKinney	Shark Tank – Parks & Recreation Edition Marcus Gallegos & Chris Lewis, Lewisville	If I Got Hit By a Bus Emily Linares, Grand Prairie	Choosing the Right Tech: A Guide for Parks & Rec Professionals Heather Alsup, CivicPlus	Turfgrass for Recreational Needs Pat Searight, PrimeSod
3:45 – 4:45pm	Awards					
5 – 7pm	Social at Andy B's					

**Schedule is subject to change