



NORTH REGION

TEXAS RECREATION & PARK SOCIETY

2026 SPONSORSHIP OPPORTUNITIES



Dear Friends of the Texas Recreation & Park Society North Region,

The Texas Recreation & Park Society North Region and 2026 Planning Committee are in the planning stages for this year's TRAPS North events, fundraisers and networking opportunities.

The Texas Recreation & Park Society North Region is comprised of over 75 parks and recreation agencies and more than 1200 members that include decision makers, planners, maintenance staff, and event coordinators. These dedicated professionals are looking for new ways to work more effectively and creatively.

To meet these needs, the North Region hosts a myriad of events across the region. Events highlighted are the annual Workshop, Maintenance Rodeo and Golf Tournament. Vendors will be able to promote their products, knowledge, services and build relationships with the professionals who attend these events.

By taking advantage of sponsorship opportunities with the Texas Recreation & Park Society North Region, your business will be able to maximize exposure to the members and partners of TRAPS, while showing your support and dedication to the region. With a variety of sponsorship levels available, there is a sponsorship option available for businesses of any size.

Outlined in this Sponsorship and Partnership Packet you will find a variety of options fit for your business. Should you wish to commit or have any further questions or concerns, please feel free to contact me at the information provided below. We look forward to working with you.

Thank you,

Jennifer Kashner

Jennifer Kashner
TRAPS North Region Director
jkashner@grapevinetexas.gov
817-410-3467



TRAPS NORTH EVENTS

WORKSHOP

The TRAPS North Region Workshop is a premier event that brings together over 500 Parks & Recreation professionals, including directors and managers, for a day of education, networking, and industry engagement. With a large and engaged audience, and ample networking, this workshop is the perfect platform to showcase your products and services while supporting the Parks & Recreation community.



The 2026 North Region Workshop is scheduled for Friday, November 13, in Hurst Texas.

MAINTENANCE RODEO

The TRAPS North Region Maintenance Rodeo is a unique and exciting event that brings together more than 500 dedicated maintenance staff and managers from across the region. Participants compete in hands-on maintenance challenges while connecting with peers and showcasing their skills. This event offers an excellent opportunity for sponsors to engage directly with the hardworking professionals who keep our parks and facilities running smoothly every day.



The 2026 TRAPS North Maintenance Rodeo will be held Wednesday, October 12, at Independence Park East in Trophy Club, Texas.

GOLF TOURNAMENT

The TRAPS North Region Golf Tournament is a premier annual event that brings together more than 140 Parks & Recreation professionals, including directors and managers, for a day of golf, networking, and fun. With breakfast and lunch provided, exciting raffles, and plenty of opportunities to connect, this event is a great way to maximize your brand's visibility while supporting a meaningful cause.



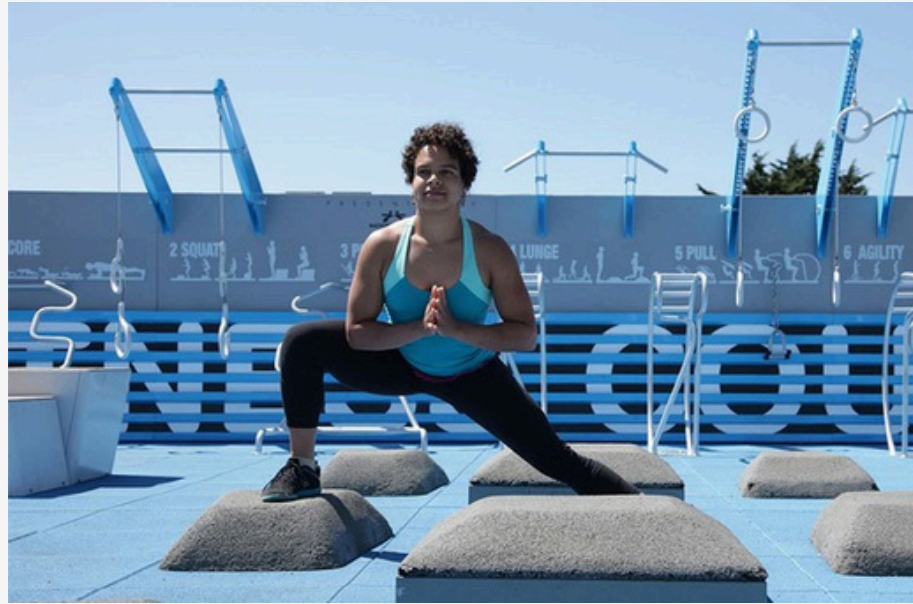
The 2026 TRAPS North Golf Tournament will be held Friday, October 23, at the Sky Creek Golf Club in Keller, Texas.

For more information on becoming a Vendor or Sponsor, please contact Jennifer Kashner, TRAPS North Region Director at 817-410-3467 or jkashner@grapevinetexas.gov.

SPONSOR WITH US

GET INVOLVED

To ensure maximum value for our sponsors, we have limited the number of sponsorship opportunities, reducing competition and enhancing exposure to TRAPS professionals. Please review the sponsorship levels outlined on the following pages and select the option that best aligns with your goals. We are excited to offer you an exclusive opportunity to connect, engage, and showcase your brand to key decision-makers in the Parks & Recreation industry and look forward to partnering with you!



BENEFITS

The TRAPS North Region events would not be possible without the generous support of our vendors. The North Region Planning Committee has worked diligently to offer customized event partnership packages at various sponsorship levels. In addition to networking, event sponsors will gain brand recognition through the event.

- ✓ Feature your signage and promotional materials
- ✓ Interact directly with Parks & Recreation decision-makers
- ✓ Participate in event activities to strengthen connections with attendees.
- ✓ Demonstrate your products and services to a targeted audience

For more information on becoming a Vendor or Sponsor, please contact Jennifer Kashner, TRAPS North Region Director at 817-410-3467 or jkashner@grapevinetexas.gov

2026 NORTH REGION WORKSHOP

11.13.2026 City of Hurst Convention Center

Put your business in front of over 600 parks & recreation professionals in a highly targeted, interactive event with plenty of face time and opportunities to demonstrate both your product and your commitment to the industry. Sponsor packages have limited availability; contact Jennifer Kashner, 817-410-3467 or jkashner@grapevinetexas.gov to reserve your place at Dallas-Fort Worth's only park conference of the year.

WORKSHOP TITLE SPONSOR \$6000 **SOLD**

- Identified on all media and print materials as the “2026 TRAPS North Workshop Title Sponsor” for the Texas Recreation & Park Society North Region Conference
- Logo prominently displayed on workshop publications, schedules, and social media
- Logo and company website link featured prominently on the TRAPS North Region sponsor page (www.trapsnorth.org)
- Corporate logo displayed on sponsor recognition banners and easels throughout the event
- First choice of two (2) exhibit spaces
- Designated as the official sponsor of the Workshop Awards
- Opportunity to make a short presentation during the Awards
- Corporate logo prominently displayed on screens and table tents during the Awards
- Four (4) Workshop registrations and four (4) lunch tickets included
- Additional lunch tickets are available for purchase at \$60 each
- One (1) Maintenance Rodeo exhibitor booth included
- Only one (1) Workshop Title Sponsorship available

LEVEL II WORKSHOP SPONSOR \$4000

- One (1) Workshop exhibitor booth with preferential placement
- Logo included on workshop publications, including the schedule
- Business name displayed during the Workshop Awards
- Logo featured on the TRAPS North Region sponsor page (www.trapsnorth.org)
- Corporate logo displayed on sponsor recognition banners and easels
- Three (3) Workshop registrations and three (3) lunch tickets included
- Additional lunch tickets are available for purchase at \$60 each
- One (1) Maintenance Rodeo exhibitor booth included
- Only five (5) Level II Workshop Sponsorships available

LEVEL III WORKSHOP SPONSOR \$3000

- One (1) Workshop exhibitor space with preferential placement
- Business name displayed during the Workshop Awards
- Business name displayed on sponsor recognition banners and easels
- Logo featured on the TRAPS North Region sponsor page (www.trapsnorth.org)
- One (1) Workshop registration and two (2) lunch tickets included
- Additional lunch tickets are available for purchase at \$60 each
- Only six (6) Level III Workshop Sponsorships available

WORKSHOP GIVEAWAY SPONSOR \$3000

- The company logo is featured on the giveaway item provided to all attendees
- Company name and logo displayed on the TRAPS North Region sponsor page (www.trapsnorth.org)
- One (1) Workshop exhibitor space included
- One (1) Workshop registration and two (2) lunch ticket included
- Additional lunch tickets are available for purchase at \$60 each
- Only one (1) Giveaway Sponsorship available



WORKSHOP LUNCH SPONSOR \$3000

- Company name and logo displayed during Lunch.
- Company name and logo included on all advertising materials as the "Workshop Lunch Sponsor."
- One (1) Workshop exhibitor booth at 50% off
- Logo featured on the TRAPS North Region sponsor page (www.trapsnorth.org)
- Only one (1) Workshop Lunch Sponsorship available



WORKSHOP SOCIAL SPONSOR \$2500

- Company name and logo promoted during the Workshop Awards
- Company name and logo included on all advertising materials as the “Workshop Social Sponsor”
- Company name and logo featured in a dedicated social-specific email and social media post
- One (1) Workshop exhibitor booth at 50% off
- Logo featured on the TRAPS North Region sponsor page (www.trapsnorth.org)
- Only one (1) Workshop Social Sponsorship available

KEYNOTE SPONSOR \$2500

- Company name and logo promoted during the Workshop Awards
- Opportunity to introduce the keynote speaker and or provide a 30-second company video
- Company name and logo included on all advertising materials as the “Workshop Keynote Sponsor”
- Company name and logo featured in a dedicated social-specific email and social media post
- One (1) Workshop exhibitor booth at 50% off
- Logo featured on the TRAPS North Region sponsor page (www.trapsnorth.org)
- Only one (1) Workshop Keynote Sponsorship available

WORKSHOP SNACK BREAK SPONSOR \$1000

- Company name and logo promoted during the Workshop Awards
- Company name and logo included on all advertising materials as the “Workshop Snack Break Sponsor”
- One (1) Workshop exhibitor booth at 50% off
- Logo featured on the TRAPS North Region sponsor page (www.trapsnorth.org)
- Only four (4) Workshop Snack Break Sponsorships available



WORKSHOP EXHIBITOR BOOTH \$750

- Booth locations are assigned, with preference given to sponsors, based on committed sponsorship levels
- Each exhibitor booth includes one (1) dressed 6X30 table, two (2) chairs, and public WIFI.
- Detailed exhibitor information will be sent to all exhibitors prior to the Workshop
- Vendors may begin setup at 6:00 a.m. on the day of the Workshop
- Exhibits must be fully set up and ready by 8:00 a.m.
- Exhibitor booths must remain open until the start of the final education session
- Exhibitors are responsible for providing all booth equipment and supplies
- Electricity is available at an additional cost
- Each exhibitor booth includes one (1) lunch ticket
- Additional lunch tickets may be purchased for \$60 each
- Lunch tickets can be ordered on the Partnership & Vendor Agreement Form
- Only fifty (50) Exhibitor Booths are available for purchase



WORKSHOP ROOM SESSION SPONSOR \$600

- Company name listed in the program brochure as the sponsor of a specific session room
- Company name featured on the TRAPS North Region sponsor page (www.trapsnorth.org)
- Only eight (6) Workshop Session Sponsorships available



GOLF TOURNAMENT SPONSOR OPTIONS

10.23.26 SKY CREEK RANCH GOLF CLUB KELLER, TX

GOLF TOURNAMENT TITLE SPONSOR \$5000

SOLD

- Company name and logo prominently displayed at tournament meals and the Awards Ceremony on a professionally produced banner
- Company name and logo included on all advertising materials as the “Golf Tournament Title Sponsor”
- Recognized as the Golf Tournament Title Sponsor on the TRAPS North Region website (www.trapsnorth.org)
- Includes breakfast, lunch, course snacks, range balls, and golf for four (4) players
- Acknowledgment at the TRAPS North Region Workshop as the Golf Tournament Sponsor
- Company advertising included in all Workshop attendee packets
- One (1) Workshop exhibitor booth with preferential placement and one (1) lunch ticket included
- Only one (1) Golf Tournament Title Sponsorship available

GOLF TOURNAMENT BREAKFAST SPONSOR \$4000

- Company name and logo displayed at the tournament breakfast on a professionally produced banner
- Company name and logo included on all advertising materials as a tournament sponsor
- Includes breakfast, lunch, course snacks, range balls, and golf for four (4) players
- One (1) Workshop exhibitor space at 50% off
- Only one (1) Golf Tournament Breakfast Sponsorship available

GOLF TOURNAMENT LUNCH SPONSOR \$4000

- Company name and logo displayed at the tournament lunch on a professionally produced banner
- Company name and logo included on all advertising materials as a Tournament Sponsor
- Includes breakfast, lunch, course snacks, range balls, and golf for four (4) players
- One (1) Workshop exhibitor space at 50% off
- Only two (2) Golf Tournament Lunch Sponsorships available

GOLF TOURNAMENT BEVERAGE SPONSOR \$4000

SOLD

- Company name and logo displayed at the Awards Ceremony on a professionally produced banner
- Company name and logo included on all advertising materials as a Tournament Sponsor
- Includes breakfast, lunch, course snacks, range balls, and golf for four (4) players
- One (1) Workshop exhibitor space at 50% off
- Only one (1) Golf Tournament Beverage Sponsorship available

GOLF TOURNAMENT REGISTRATION SPONSOR \$3000

- Company name and logo displayed at the Awards Ceremony on a professionally produced banner
- Company name and logo included on all advertising materials as a Tournament Sponsor
- Includes breakfast, lunch, course snacks, range balls, and golf for four (4) players
- One (1) Workshop exhibitor space at 50% off
- Only one (1) Golf Tournament Registration & Door Prize Sponsorship available

HOLE SPONSOR \$1500

- Company name and logo professionally framed and displayed at one (1) hole on the golf course
- Includes breakfast, lunch, course snacks, range balls, and golf for four (4) players
- One (1) Workshop exhibitor space at 50% off
- Only eleven (11) Golf Tournament Hole Sponsorships available



PUTTING CONTEST SPONSOR \$1000

- Company name and logo displayed on the putting contest marker
- Opportunity to manage or facilitate the putting contest and interact with players
- Includes breakfast and lunch for one (1) person
- NO golf included
- Only one (1) Putting Contest Sponsorship available



CLOSEST TO PIN SPONSOR \$1000

- Company name and logo displayed on the Closest to the Pin marker
- Opportunity to manage or facilitate the contest at the designated hole and interact with players
- Includes breakfast and lunch for one (1) person
- NO golf included
- Only one (1) Closest to the Pin Sponsorship available



LONGEST DRIVE SPONSOR \$1000

- Company name and logo displayed on the Longest Drive marker
- Opportunity to manage or facilitate the contest at the designated hole and interact with players
- Includes breakfast and lunch for one (1) person
- NO golf included
- Only one (1) Longest Drive Sponsorship available

RAFFLE SPONSOR \$500

- Includes breakfast or lunch for one (1) person
- Company name announced during lunch
- NO golf included
- Ideal for companies that want to support TRAPS North but are unable to attend or participate in the tournament
- Only four (4) Raffle Sponsorships available

MAINTENANCE RODEO SPONSOR OPTIONS

10.12.26 INDEPENDENCE PARK EAST, CITY OF TROPHY CLUB

MAINTENANCE RODEO TITLE SPONSOR \$4000

SOLD

- Company name and logo prominently displayed at the Maintenance Rodeo on a professionally produced banner
- Company name and logo included on all advertising materials and social media as the Maintenance Rodeo Title Sponsor
- Recognized as the Maintenance Rodeo Title Sponsor on the TRAPS North Region website
- One (1) Maintenance Rodeo exhibitor booth included
- Two (2) lunch tickets included
- One (1) Workshop exhibitor booth at 50% off
- Only one (1) Park Maintenance Rodeo Title Sponsorship available

MAINTENANCE RODEO LUNCH SPONSOR \$3000

- Company name and logo displayed at the Park Maintenance Rodeo
- Company name and logo included on all advertising materials and social media promotions as the "Park Maintenance Rodeo Lunch Sponsor"
- Choice of one (1) Maintenance Rodeo exhibitor booth or one (1) Workshop exhibitor booth at 50% off
- Only two (2) Park Maintenance Rodeo Lunch Sponsorships available

MAINTENANCE RODEO COFFEE & BREAKFAST SPONSOR \$750

- Company name and logo displayed at the Park Maintenance Rodeo
- Company name and logo included on all advertising materials as the "Park Maintenance Rodeo Coffee & Breakfast Sponsor"
- One (1) lunch ticket included
- Only two (2) Park Maintenance Rodeo Coffee & Breakfast Sponsorships available



10.12.26 INDEPENDENCE PARK EAST, CITY OF TROPHY CLUB

MAINTENANCE RODEO EVENT SPONSOR \$300

- Company sign displayed at the event with name and logo
- One (1) lunch ticket included
- Additional lunch tickets available for purchase at \$20 each

MAINTENANCE RODEO EXHIBITOR BOOTH \$250

- Each exhibitor space includes one (1) table and two (2) chairs
- Exhibit setup begins at 6:00 a.m. on the day of the Park Maintenance Rodeo
- Exhibitors must be fully set up and ready by 8:00 a.m.
- Exhibitor booths must remain open until the end of the final event
- Exhibitors are responsible for providing all booth equipment and supplies
- Each exhibitor booth includes one (1) lunch ticket
- Additional lunch tickets may be purchased for \$20 each
- Lunch tickets can be ordered on the Partnership & Vendor Agreement Form
- Unlimited Exhibitor Booths available for purchase



MAINTENANCE RODEO IN-KIND DONATION

- In-kind donations may include products, equipment, supplies, or other items needed to support this year's Park Maintenance Rodeo
- Company logo displayed on event signage for the associated event
- In-kind donors receive the same benefits as a Park Maintenance Rodeo Exhibitor
- All in-kind donations are based on event needs and subject to approval by the Rodeo Director